

### DATA PROTECTION

Below is the information of **HD FRAGRANCES SPRL** regarding the protection of personal data in force on its company websites:

[www.HDfragrances.com](http://www.HDfragrances.com)

[www.HDfragrances.odoo.com](http://www.HDfragrances.odoo.com)

[www.AboutRose.com](http://www.AboutRose.com)

What do we do with your personal data?

In order to better manage your order, we ask you a certain amount of personal data.

- Your establishment name, last name, first name, and address: they condition the good routing of your order.
- Your e-mail address: it allows you to receive your order confirmation, and, if you ask, to be informed by e-mail of news and our offers online.
- Your telephone number: it allows us to contact you for any further information.
- Your customer number: to identify you.
- Your bank details: to proceed to the payment of your order. Data marked with a (\*) is required to process your order and deliver. Other data is optional and is collected for statistical and service personalization purposes only.

The recipients of your personal data are, where appropriate, our payment service providers or payment security, our delivery service providers, our business partners. In the case where this is required by law, your consent is collected or a possibility of refusal is arranged before any data transmission.

The personal data recorded on this site will be stored and used in accordance with **the General Data Protection Regulation (GDPR)** relating to data processing and privacy. You are entitled and are able at any time at all to file objection to this application of your personal data.

#### Privacy Policy on our websites

We attach great importance to data protection. This is why we manage your personal data with great care, and in strict compliance with the framework set by law.

#### How do we protect your data online?

##### Basic principle

You can still browse our site without having to register as a user first. No technique is implemented to record your e-mail address or any other personal data without your consent.

##### Log file

Each page visited and each file opened on the site causes these actions to be recorded in a log file on our server. Mainly recorded: the original page, the file name, your current IP address, the date and time of the action, the status of the action (transmitted file, file not found, etc.), the amount of data transmitted, the type of browser and the language of the browser.

The data thus recorded are used exclusively anonymously for statistical purposes.

##### Management of personal data

We collect your personal data only if you have expressly communicated it to us. These data will then be used exclusively for the purposes for which they were communicated.

We use your personal data as part of the processing of the order, delivery, payment and to inform you about orders, products, services and offers.

We ask for your email address so you can reach us more simply and faster than by post. Personal data is only passed on to third parties if you have expressly given permission or in accordance with legal provisions.

Your data helps us to personalize your HD Fragrances buying experience and constantly improve it.

### Use of personal data

We register your personal data first to ensure optimal processing of your order and transmit it if necessary, always for the same purpose, to other companies. We can imagine that, for example, we send your data to a supplier to send you the goods. The recipient can use the data transmitted in this way only to perform his task, another use is not allowed.

To the extent that you have given your consent, we will transmit the data entered in connection with your order (address, telephone number and name of the company) to an opinion and market research institute that conducts investigations towards clients.

You may object at any time to the transmission of this information by contacting the contact listed at the bottom of this page. The data is not transmitted for other purposes.

In addition, we will not sell or transmit your data to third parties without your consent. This situation may change only under the effect of a legal obligation or if we must assert our rights, especially in the context of our contractual relationship with you.

### Use of cookies

HD Fragrances uses cookies to make the website as user-friendly as possible and to ensure maximum comfort for your purchases.

Cookies are small text files that your browser receives when you arrive on our homepage and saves on your computer (if the browser configuration allows it). In order to use our shopping cart, temporary cookies must be allowed. Information, product offers corresponding to your interests and especially the specific product recommendations we create for you can not reach you without cookies. Your personal data (eg your name and email address) are not recorded in these cookies and not exploited.

HD Fragrances uses the "Google AdWords" online advertising program to track conversion. When you click on an ad published by Google, a temporary cookie is created. This cookie loses its validity after 30 days and does not serve to identify you personally. If the cookie in question is still valid and you go to the site of HD Fragrances, Google and HD Fragrances recognize that you clicked on the ad to arrive on the site of HD Fragrances. These cookies can not be traced through AdWords customer websites. The information collected using the conversion cookies is used exclusively to establish conversion statistics for HDF. HDF learns how many users have clicked on their ads and has arrived on a page with a conversion tracking tag. HD, however, does not receive information that allows it to personally identify users. The users in question are then integrated into the conversion tracking statistics. If you do not want to be included in the tracking, you can disable the conversion tracking cookie by changing the user settings of your browser. For more information, see Google's privacy policy.

You can oppose the registration of cookies on your computer by modifying the configuration of your browser. However, this may lead to restrict the functionality of our offer on the site.

### Use of social plugins

Facebook: On our website are plugins of Facebook, intended to give a more personal character to our offer. We use for this a button "Recommend", identifiable thanks to the logo of Facebook (the letter "f"). This is an offer from the US-based company Facebook Inc. (1601 California S. Ave., Palo Alto, CA 94304, USA). If you arrive on a page with such a plugin, your browser will establish a direct connection with the servers of Facebook only if you click on the button. The content of the plugin is transmitted by Facebook directly to your browser which integrates it to the web page. The integration of plugins allows Facebook to know that your browser has arrived on the page in question, even if you do not have a Facebook account or if you are not connected to Facebook at that time. This information (including the IP address) is sent by your browser to a Facebook server in the United States and registered there. If you are connected to Facebook, Facebook will be able to categorize the information of your visit on our website directly into your Facebook account. If you interact with the plugin, by clicking on the "Recommend" button for example, the information will also be sent directly to the Facebook server and saved there. In addition, this information will be posted on Facebook and visible to your friends.

Facebook may use this information for advertising purposes, for market research or for organizing Facebook pages. For this purpose, Facebook creates usage, interest and relationship profiles, for example to evaluate the use you make of our site in relation to Facebook ads, to inform other Facebook users of your activities on our site and to provide other services related to the use of Facebook. If you do not want Facebook to allocate the information collected during the visit of our pages to your account, all you need to do is log out of Facebook before going to our site. Regarding the purpose and scope of the data collection, further processing and use of the data by Facebook, as well as your rights in this matter and the setting possibilities for the protection of your privacy, please refer to Facebook's privacy policy at [www.facebook.com/about/privacy/](http://www.facebook.com/about/privacy/).

### Use of web analytics tools

These websites use Google Analytics, an analysis service of Google Inc. ("Google"). Google Analytics uses cookies, which are small text files that are installed on your computer and allow you to analyze your use of our website. The information collected through cookies is sent as a general rule to a Google server located in the United States and registered there. If IP anonymization is activated on this website, Google will shorten your IP address beforehand in the member states of the European Union or in other countries that have signed the Space Agreement European Economic. In rare exceptions the IP address will be shortened only after arriving on the US server. At the request of the site operator, Google will use this information to analyze your use of the site and to report on the activity of the site, as well as to provide other services related to the use of the website and the internet. In no event will Google cross-match your IP address obtained through Google Analytics with any other data it holds. You can prevent the installation of cookies by simply adjusting your browser; in this case you may no longer be able to optimally use all the features offered on this website. You may also prevent the recording of information about your use of the site (including your IP address) and their subsequent use by Google.

We use Google Analytics with the extension "\_". Thus, the IP addresses collected by Google Analytics are shortened. This is to prevent Google from linking IP addresses to personal data.

### Newsletter

By subscribing to our newsletter, you authorize us to use your data for advertising purposes specific to our company. Newsletters are sent by Mail Chimp or other providers. Your consent to receive newsletters by email remains valid as long as you have not expressly advised us otherwise. Unsubscription is possible at any time. Just click on the link at the bottom of each newsletter or contact the contact listed at the bottom of this page. Our newsletter is sent to you regularly. It informs you about our products and offers and provides you with useful information for your business.

Upon request, we will provide you with the information we have registered about you free of charge. You have a right to rectify opposition and delete information about you.

### Payment by credit card

We offer among other things the payment by credit card (VISA, MasterCard). When ordering, you enter the data specific to your card. We work in collaboration with the payment provider **INGENICO** who is PCI certified and your data is stored on their servers for payment. HD FRAGRANCES does not record or keep your credit card details.

### Modification of the privacy policy

This information note on data protection may be subject to changes depending on the evolution of the legislation. We therefore ask you to regularly consult this page on our website.

### Your rights and your information

At all times you are entitled to receive information about your personal data saved with us and, where necessary, to have this corrected, blocked or deleted. For enquiries about the collection, processing and use of your personal data and for information, correction, blocking or deletion of data, please address the Data Protection Officer of HD Fragrances below.

### HD FRAGRANCES SPRL

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